





**Tourism and Hotel Management** Programme of the TRIAGON Academy in association with the ITA

The cooperation between the International Tourism Academy for advanced studies (ITA) and the TRIAGON Academy gives all graduates of tourism colleges in Austria the chance to gain a bachelor's degree in tourism and hotel management more quickly – in only two semesters.

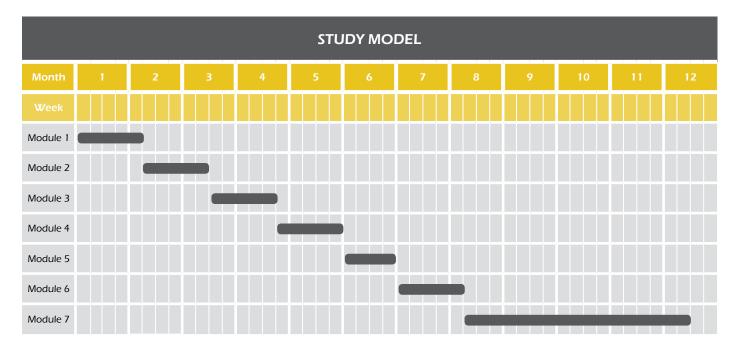
The TRIAGON Academy is part of IUNworld, an **international network** of educational institutions that includes the Seeburg Castle University (Salzburg) and the University of Applied Management (Munich, Berlin etc) among others. Consequently, the top-up bachelor's degree in tourism and hotel management represents an **academic title with full international recognition and accreditation** that entitles the holder to go on and do a master's degree.

Degree	Bachelor of Science (BSc) in Tourism and Hotel Management
Language of tuition	Englisch or German
Educational concept	<ul> <li>Blended Learning Format for working people:</li> <li>Online course with e-learning and webinars on our learning platform</li> <li>Application-oriented on-site phases (generally at weekends)</li> </ul>
Programme duration	<b>2 semesters</b> for graduates of tourism colleges in Austria (recognition of 120 ECTS)
Total credits	180 internationally recognised ECTS
Accreditation	International accreditation from the NCFHE (National Commission of Further and Higher Education)
Fees	€ 7.480,- incl. enrolment and examination entrance payable in 12 monthly instalments - tax deductible
Postgraduate degree	Master of Science (MSc) in Leadership and Strategic Management with 90 ECTS in 2 semesters
Your advantages	<ul> <li>Organise your studies flexibly around your working life and incorporate what you learn into your job</li> <li>Combined advantages of online distance learning and on-site studies</li> <li>Experienced lecturers from the field</li> <li>Case-study-based learning ensures greater competence</li> <li>Blocked study units for best-possible study progress</li> </ul>

+ Multimedia resources, IT services and use of the online library

Your bachelor's degree in just one year

The programme at a glance.



Module	CURRICULUM (60 ECTS)	Credits
1	Scientific working methods and applied methods of research	6
2	Journal club (validation and critical evaluation of research findings)	6
3	Challenges in tourism and hotel management	6
4	Current developments and trends in tourism and hotel management	6
5	Advanced case studies	6
6	Methods of economic research	6
7	Bachelor's thesis	24

## Make sure of your place NOX/!

## Apply online at www.ita.ac

## International Tourism Academy for advanced studies

A-2680 Semmering | Hochstraße 37 T: +43 (0)2664 8192-614 E: office@ita.ac www.ita.ac

## Admission requirements:

- + Graduation from a tourism college in Austria
- + Aged at least 20 when the course starts
- + Certification of at least level B2 English proficiency
- Certification of at least level C1 German proficiency (for courses held in German)
- + Personal interview at the International Tourism Academy for advanced studies